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 DIGITALWEEK

The logo for Digital Week. It features a stylized "#D" in a gradient of orange, red, and blue, with a black brushstroke effect. To the right of the "#D" is the word "IGITALWEEK" in a large, bold, black, sans-serif font.

Brought to you by:



# AUTO #DIGITAL WEEK– WHAT TO EXPECT?

## Two different platforms

- The online matchmaking platform
- The virtual exhibition

## Key features

- The program will offer all participants the opportunity to sign up, identify and request meetings with relevant contacts prior to the event.

They will receive a schedule of meetings based on those choices will be pre-arranged.

- Your own virtual booth
- Walk the floor and visit other booths
- Upload your brochures and video
- Chat room in addition to the schedules of meetings
- Participate in online **conferences**
  - Easily attend live conferences and review past conferences.

# ONLINE MATCHMAKING PLATFORM

**Note: the one-on-one matchmaking will occur on a separate platform**

- All participating companies use our detailed nomenclature of capabilities, services and commodities to describe their requirements or offer. This is the venue where requirements meet technologies and capabilities without the distractions found at traditional exhibitions.
- This platform will help you identify and request meetings with relevant and targeted business contacts prior to the event.
  - Engineering, procurement, supply chain, fabrication, commodity teams, suppliers and service providers will meet through pre-arranged one-on-one meetings.

# ONLINE MATCHMAKING PLATFORM

## Types of participants

### EXHIBITORS

Functions involved in:

- Sales
- Marketing
- Technical production
- Business development
- Etc.



### BUYERS

Functions involved in:

- Supply Chain
- Procurement
- Purchasing
- Engineering
- Fabrication
- R&D
- Etc.

# ONLINE MATCHMAKING PLATFORM

## How does it work?

1. Register and fill up your company profile
2. Select the conferences and request meetings  
> 3 weeks prior to the event
3. Confirm requests received  
> 1 week prior to the event
4. Receive your personalized schedule  
> 3 days prior to the event

# VIRTUAL EXHIBITION

In addition, you must create a profile on the **virtual exhibition platform**.

You will be assigned a booth on the digital show floor which will allow you to:

- **Access the conferences**
  - Attend a live conference
  - Review a past conference
- **Showcase your products and technology**
  - Brochures
  - Video
  - Poster
- **Digitally walk the floor and visit other booths**
- **Chat with other participants**

# VIRTUAL EXHIBITION

The booth dimensions are the same for all participating companies. Once your registration has been validated by the team, a booth will be assigned to you automatically.

Please note all the details must be completed in English, a fully completed profile is recommended.

# VIRTUAL EXHIBITION



Personalize your  
booth;  
add your:

Theme  
Logo  
Main business  
Poster  
Brochures  
Video



Complete your  
company profile:

Company information  
Business sectors  
Logo



# VIRTUAL EXHIBITION

Access the  
conferences



# VIRTUAL EXHIBITION

Build your booth



# VIRTUAL EXHIBITION

Personalized booth



# VIRTUAL EXHIBITION


Add your company  
details

Hello Lilian Heemstra

You are here: [VTM](#) > [My account](#) > [VISITS](#) > [Exhibitor](#)

**advanced business events**

[Back to list](#)



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[Description](#)

Leading organizer of business-to-business events, conferences, congresses for industry professionals and based on a matchmaking format.

Proudly and globally recognized as a key player whose business is to connect OEMs and suppliers through pre-arranged and focused meetings and conferences.

[Sectors](#)



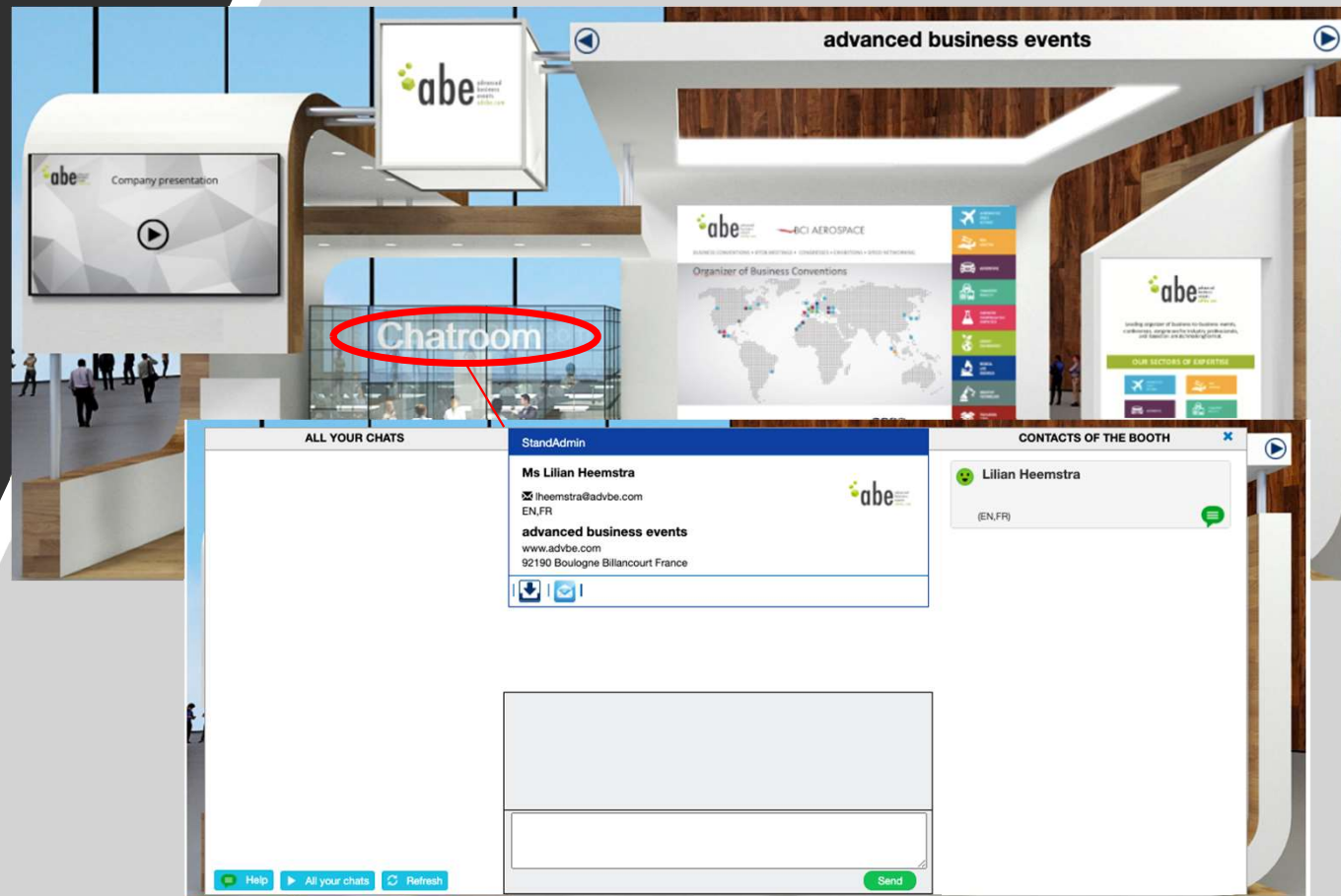
# VIRTUAL EXHIBITION

Digitally walk  
the floor and  
visit other booths



# VIRTUAL EXHIBITION

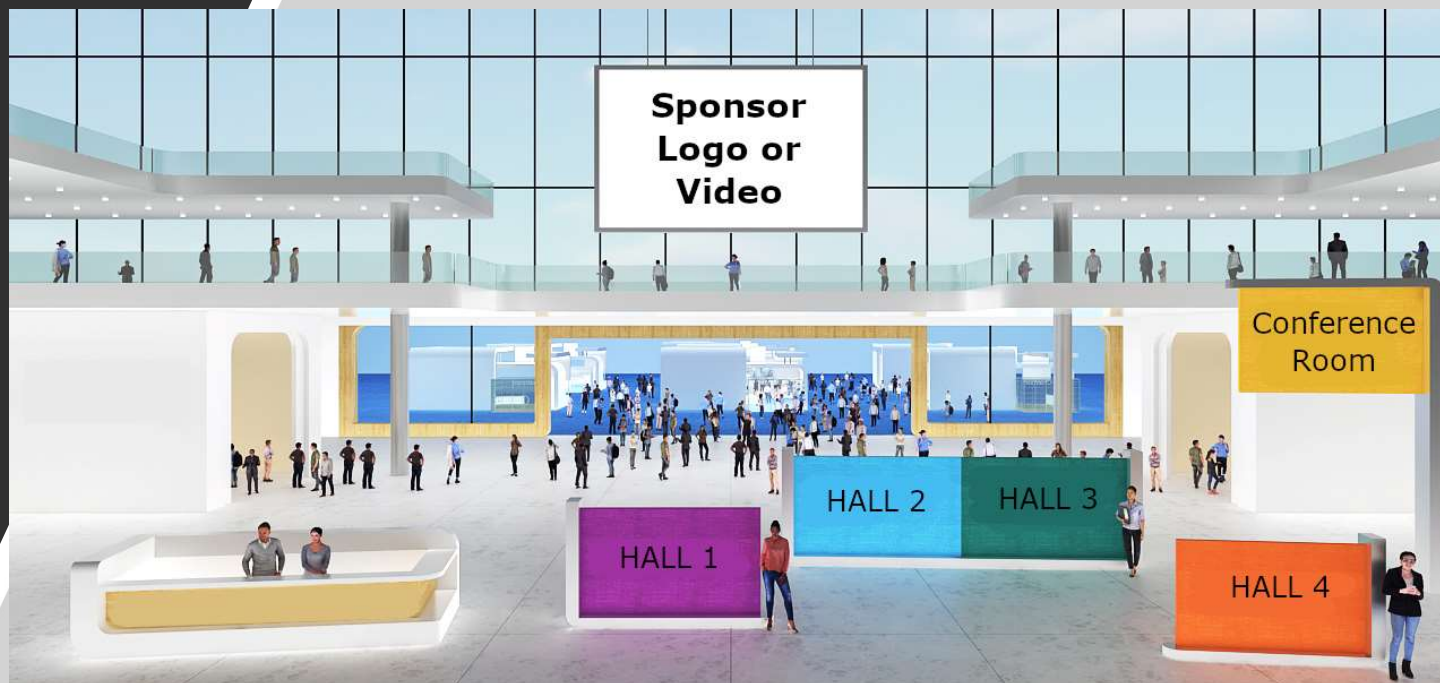
Interact with the exhibitors  
in their chatroom



# VIRTUAL EXHIBITION

## Sponsorship Options

Increase your exposure  
by promoting your company  
in various areas on the show  
floor

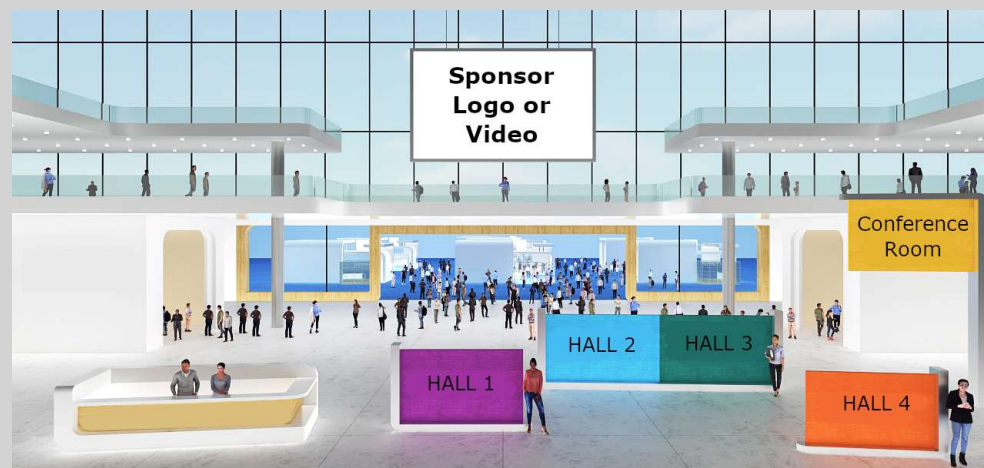




# VIRTUAL EXHIBITION

## Sponsorship Options

Increase your exposure  
by promoting your company  
in various areas on the show  
floor





# VIRTUAL EXHIBITION

## Sponsorship Options

Insert your ad in the News  
section

### NEWS [View all news](#)



Discover the first participants @VTM!  
21/07/2020

Book your participation in @VTM next September and join the first participants!  
Request the list by filling in the form at <https://bit.ly/2OF90dE> #VTMgoesdigital



Only 60 days left before @VTM on Sept. 16/17, 2020!  
17/07/2020

There are only 60 days left before @VTM on September 16/17, 2020!

Don't miss the opportunity to e-meet with the #automotive and #transportation international community and discuss the future of the industry and its next #innovation technologies!



Save the date: Sept. 16-17, 2020!  
17/07/2020

On the road to VTM 2021, check our video VTM from the previous edition: <https://www.youtube.com/watch?v=ib1CKtqIfGY>