



The logo for Digital Week features a stylized "#D" in a red-to-blue gradient with a black brushstroke effect. To its right, the words "IGITALWEEK" are written in a large, dark grey, all-caps, sans-serif font.

DIGITALWEEK

Brought to you by:



AUTO #DIGITAL WEEK– WHAT TO EXPECT?

Two different platforms

- The online matchmaking platform
- The virtual exhibition

Key features

- The program will offer all participants the opportunity to sign up, identify and request meetings with relevant contacts prior to the event.

They will receive a schedule of meetings based on those choices will be pre-arranged.

- Your own virtual booth
- Walk the floor and visit other booths
- Upload your brochures and video
- Chat room in addition to the schedules of meetings
- Participate in online **conferences**
 - Easily attend live conferences and review past conferences.

ONLINE MATCHMAKING PLATFORM

Note: the one-on-one matchmaking will occur on a separate platform

- All participating companies use our detailed nomenclature of capabilities, services and commodities to describe their requirements or offer. This is the venue where requirements meet technologies and capabilities without the distractions found at traditional exhibitions.
- This platform will help you identify and request meetings with relevant and targeted business contacts prior to the event.
 - Engineering, procurement, supply chain, fabrication, commodity teams, suppliers and service providers will meet through pre-arranged one-on-one meetings.

ONLINE MATCHMAKING PLATFORM

Types of participants

EXHIBITORS

Functions involved in:

- Sales
- Marketing
- Technical production
- Business development
- Etc.



BUYERS

Functions involved in:

- Supply Chain
- Procurement
- Purchasing
- Engineering
- Fabrication
- R&D
- Etc.

ONLINE MATCHMAKING PLATFORM

How does it work?

1. Register and fill up your company profile
2. Select the conferences and request meetings
> 3 weeks prior to the event
3. Confirm requests received
> 1 week prior to the event
4. Receive your personalized schedule
> 3 days prior to the event

VIRTUAL EXHIBITION

In addition, you must create a profile on the **virtual exhibition platform**.

You will be assigned a booth on the digital show floor which will allow you to:

- **Access the conferences**
 - Attend a live conference
 - Review a past conference
- **Showcase your products and technology**
 - Brochures
 - Video
 - Poster
- **Digitally walk the floor and visit other booths**
- **Chat with other participants**

VIRTUAL EXHIBITION

The booth dimensions are the same for all participating companies. Once your registration has been validated by the team, a booth will be assigned to you automatically.

Please note all the details must be completed in English, a fully completed profile is recommended.

VIRTUAL EXHIBITION



Personalize your booth;
add your:

- Theme
- Logo
- Main business
- Poster
- Brochures
- Video



Complete your company profile:

- Company information
- Business sectors
- Logo

VIRTUAL EXHIBITION

Access the
conferences



VIRTUAL EXHIBITION

Build your booth

Default booth



VIRTUAL EXHIBITION

Personalized booth



VIRTUAL EXHIBITION

Add your company
details

Hello Lilian Heemstra
You are here: [VTM](#) > [My account](#) > [VISITS](#) > [Exhibitor](#)

advanced business events [Back to list](#)



35-37 rue des Abondances
92190 Boulogne Billancourt
🇫🇷 France

[Website](#)
info@advbe.com
[+ 33 1 41 86 49 00](tel:+33141864900)

[Sectors](#)

[Contacts](#)

Ms Lilian Heemstra
lheemstra@advbe.com

[Description](#)

Leading organizer of business-to-business events, conferences, congresses for industry professionals and based on a matchmaking format.

Proudly and globally recognized as a key player whose business is to connect OEMs and suppliers through pre-arranged and focused meetings and conferences.

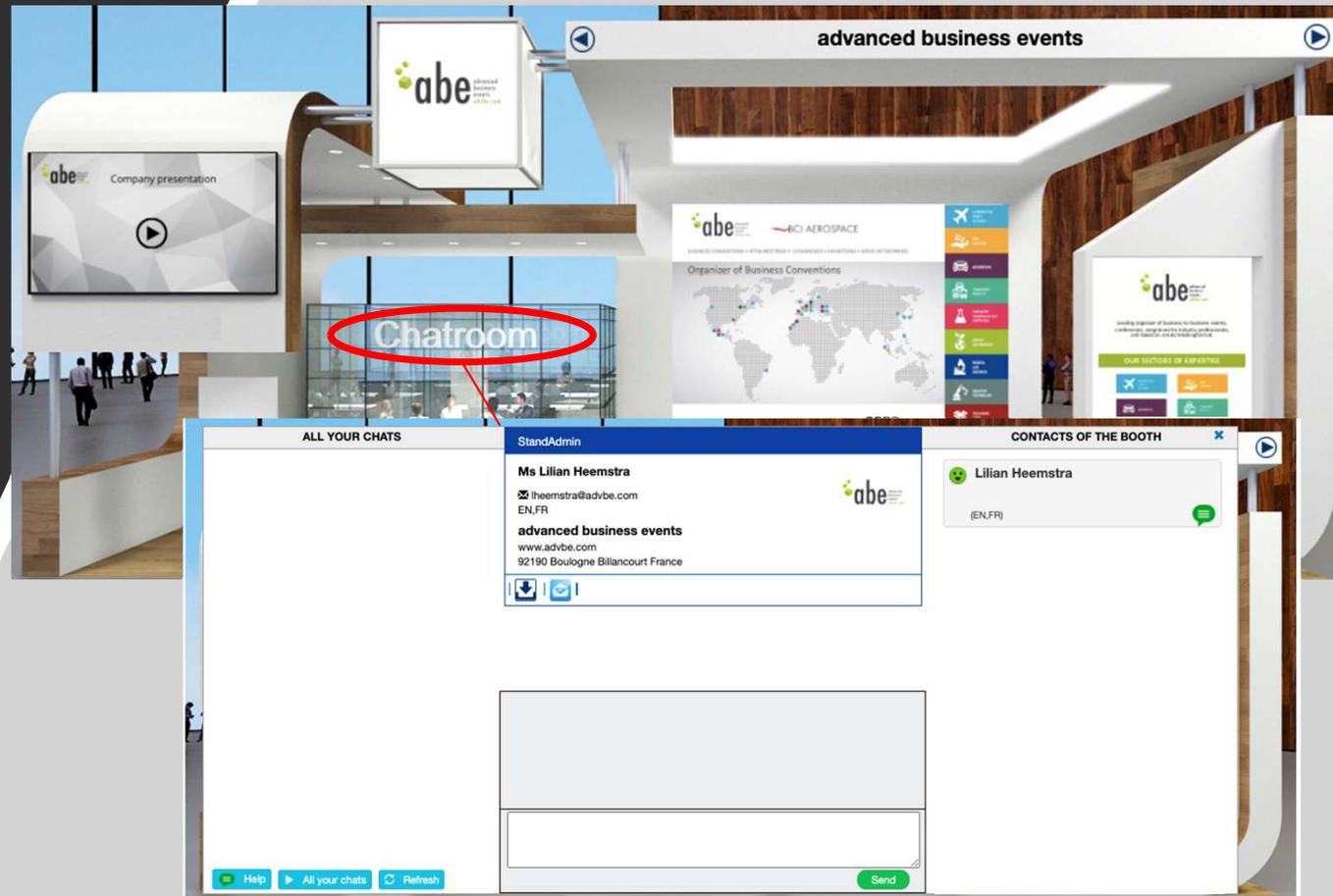
VIRTUAL EXHIBITION

Digitally walk
the floor and
visit other booths



VIRTUAL EXHIBITION

Interact with the exhibitors in their chatroom



VIRTUAL EXHIBITION

Sponsorship Options

Increase your exposure
by promoting your company
in various areas on the show
floor



VIRTUAL EXHIBITION

Sponsorship Options

Increase your exposure
by promoting your company
in various areas on the show
floor



VIRTUAL EXHIBITION

Sponsorship Options

Insert your ad in the News section

NEWS [View all news](#)



Discover the first participants @VTM!
21/07/2020

Book your participation in @VTM next September and join the first participants!
Request the list by filling in the form at <https://bit.ly/2OF90dE> #VTMgoesdigital



Only 60 days left before @VTM on Sept. 16/17, 2020!
17/07/2020

There are only 60 days left before @VTM on September 16/17, 2020!

Don't miss the opportunity to e-meet with the #automotive and #transportation international community and discuss the future of the industry and its next #innovation technologies!



Save the date: Sept. 16-17, 2020!
17/07/2020

On the road to VTM 2021, check our video VTM from the previous edition: <https://www.youtube.com/watch?v=ib1CKTqIFGY>